Nepal College of Travel & Tourism Management  
Mid-term Exam 2016  
Time: 3hrs  
F.M: 60  
BTTM/Semester-5/Hospitality Management - A  
Candidates are required to answers the questions in their own words as far as practicable.  
Attempt any SIX questions:  
[6 x 10 =60]  
1. What do you mean by hospitality industry? Explain its scope?  
2. How does front office department co-ordinate with other department?  
3. What are the different meal plan and packages, explain?  
4. Define hotel. Classify hotel on the basis of ownership and affiliation?  
5. Write down the check in process of group including pre-registration activities?  
6. What do you mean by guest relation? Write down the importance of guest relations?  
7. Explain the reservation process.  

The End
Candidates are required to answer the questions in their own words as far as practicable.

Attempt any SIX questions: [6 x 10 =60]

1. Law shapes the nation and society. How do you explain this with your understanding of law? Also, discuss different types of law.

2. What are the different types of company? Explain with reference to Nepal Company Act, 2063.

3. Not all the contracts are valid. Discuss the elements essential for the validity of a contract with reference to Nepal Contract Act, 2056.

4. Discuss the punishment mentioned in Registration of Association Act, 2034 for the association registered or working without following the due process.

5. Discuss about the major provisions of Nepal Labour Act, 2048 and Labour Regulation, 2050.

6. Discuss about the especial right mentioned in the Trade Union; the right to collective bargaining, leading to the right to strike and lock out.

7. Short Answer questions (any 2)
   a. Memorandum of Association
   b. Court System in Nepal
   c. Void and voidable Contract

The End
Attempt any SIX questions: [6 x 10 =60]

1. Law is not a static thing. It changes with the changes in the society. What are different sources of law? Define them.
2. Why is company a legal person? Explain the incorporation of a company as per the Nepal Company Act, 2063.
3. What are the different types of contract discussed in Nepal Contract Act, 2056? Explain with examples.
4. Explain the grounds for termination of agency based on Association Registration Act, 2034.
5. Labour Law in Nepal talks about the rights and duties of employer and workers. It also mentions that rights and duties are correlated. Explain the rights and duties of employer and employee based on Nepalese Labour Act, 2048 and Labour Regulation, 2050.
6. Trade Union works for protection and promotion of occupational rights of workers. Explain its importance in your own words.
7. Short Answer questions (any 2)
   a. Sole Trader company
   b. Extra-ordinary jurisdiction of Supreme Court
   c. Indirect Contract

The End
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Candidates are required to answer the questions in their own words as far as practicable.

Attempt any SIX questions: [6 x 10 = 60]

1. Elaborate five current trends of meeting industry?

2. What are the differences between conference and convention?

3. Explain why it is possible to hold Multilateral International Conferences in Nepal?

4. Justify the need of Office Automation.

5. Sketch five common room layouts in practice in conference management.

6. What are the reasons for participating in exhibitions?

7. Write short notes on any two the followings:
   a. Press meet
   b. Filing system
   c. Gimmicks
Candidates are required to answer the questions in their own words as far as practicable.

Attempt any SIX questions: [6 x 10 = 60]

1. What are the major publications and print works as part of prevent of conference or convention?

2. Explain the importance of Food and Beverage in holding Conferences

3. Describe differences between Abstract and Proceeding?

4. What are the funding sources for holding conferences and conventions?

5. Explain the importance of considering safety and security factors in holding conventions.

6. Who are the desired audiences of a conference and why are they?

7. Write short notes on any two the followings:
   a. Value Market
   b. Press release
   c. Proceedings

THE END
Candidates are required to answer the questions in their own words as far as practicable.

Attempt any SIX questions: [6 x 10 = 60]

1. Explain the role of Tourism Geography in the field of Tourism industry.

2. “Climate and relief features determine the tourism activities”. Support the answer with suitable example.

3. Describe the general scenario of settlements in rural and urban areas of Nepal.

4. Explain the role of transport and communication in the promotion of tourism in Global context.

5. Highlight on the factors that determine the flow of tourists.

6. Show the interconnection between leisure, recreation and tourism with suitable example.

7. Write short notes on any three:
   a. Uses of grids on topographic map.
   b. Local and standard time.
   c. Global warming - its impact on Flora and Fauna.
   d. Transport Network

THE END
Attempt any SIX questions: [6 x 10 =60]

1. Highlight on the role and existing situation of surface and air transport in context of promotion of tourism in Nepal.

2. Explain the concept of Tourism geography from global and regional perspective.

3. Show the importance and impacts of climate on Nepalese economy and tourism.

4. Describe the concept of tourism demand with patterns of tourism demands.

5. Write notes on resources on tourism and list out the favorable conditions for tourist resource development.


7. Write short notes on any three:
   a. Rivers and Glaciers of Nepal
   b. People settlement and population structure of Nepal.
   c. Climate zones in Nepal.
   d. Relationship between geography and tourism

THE END
1. 'Tourism is not only about reality but mainly perception'. Explain

2. With reference to its aims, objectives and achievements critically analyze role of Sustainable Tourism Network (STN) in promoting sustainable development of tourism.

3. Explain the importance of Initial Environmental Examination in terms of tourism project.

4. Do you agree with the statement, 'Village tourism is the sustainable tourism development modal fit for Nepal'? Elaborate with the case study of any one village.

5. Ecotourism is a specialized niche market and has evolved with the biodiversity whereas conservation is diversified to ‘alternative’ and ‘special forms of tourism’. Explain

6. Sustainable strategies are being used to reduce environmental damage to tourist areas. Describe these strategies using examples from places you have studied.

7. Write Short Notes on:
   A. Socioeconomic Impacts of Tourism in Nepal
   B. Trends of tourists visiting Nepal
1. The sustainability of tourism practices requires, in part, creating a balance between `economic profit and protection of the host community’s culture. Explain

2. What are physical environment impacts of tourism? Explain with examples.


4. Give a critical view on Pretty's typology of participation in reference to sustainable development.

5. What is carrying capacity? Explain its importance to tourism destination management.


7. Write Short notes on:
   a. Value Market
   b. Responsible Tourism

THE END